



## EXPO 365 ... Grow BEFORE You Show! It's Time to Think 'Outside of the Booth'

### ACT NOW for full FLOWERING Potential Inside Your Booth!

As an Exhibitor at the 2024 Nursery/Landscape EXPO, you have the basic exposure to EXPO attendees as shown on the **SPROUT** level. listed on the last page. **While EXPO Management can bring the attendees to EXPO, it is up to you to guarantee they make it to YOUR booth.** There are multiple digital opportunities to stand out from your competition and be visible Virtually 24/7 NOW!

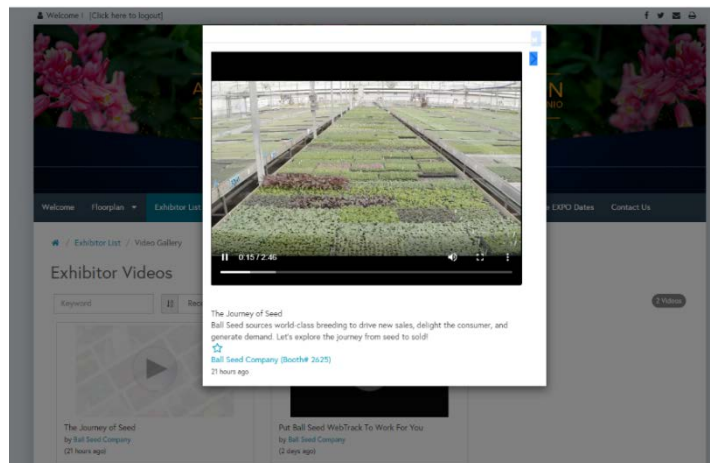
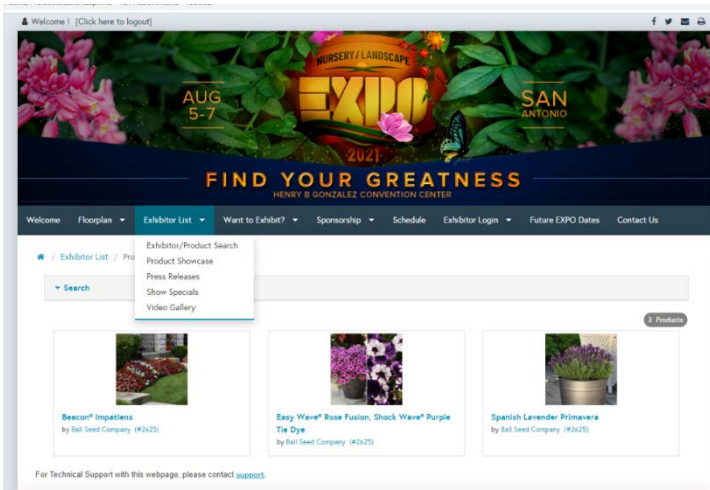
**This is your chance to start building relationships, connecting with potential customers, and assuring a successful show TODAY. It is ESSENTIAL to the success of your EXPO participation!**

Check out the many ways to **ENSURE YOUR EXPO SUCCESS** below. Combine multiple opportunities below for full **FLOWERING** exposure. See **Visibility** bundled opportunities and pricing on the last page.

**EXHIBITOR LIST EXPOSURE** – Stand out by adding enhancements to your booth and draw customers eyes directly to YOU and into your Booth.

★ COMPANY NAME ^	BOOTH#	E	+	🛒	📶	📄	📱	📺	📧
★ Back To Nature, Inc.	3222								
★ Backbone Valley Nursery	1915								
★ Bailey Bark Materials, Inc.	2609								
★ Ball Seed Company	2625	E	+	🛒	📶	📄	📱	📺	📧
★ Bamboo Source	2438								

### Product & Video Galleries - Include Product Photos/Descriptions and Videos to appear in both the Product Showcase and Video Gallery in addition to your Exhibitor Profile Page



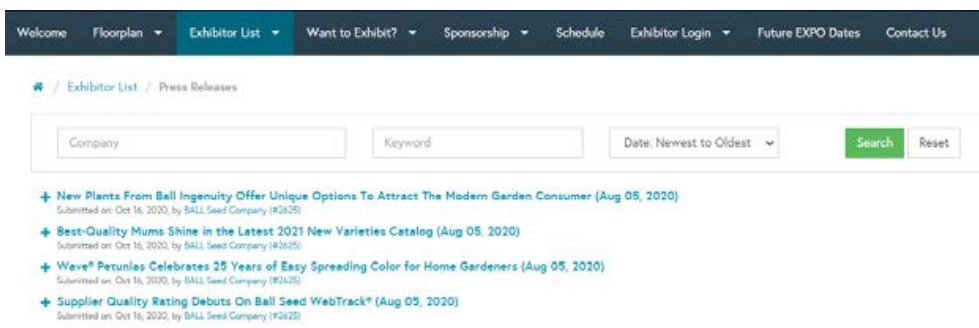
**Company Logo** - Don't blend in, add your Company logo to your booth on the live online floor plan!  
(Minimum 20'x20' booth size)



**Floor Plan Banner Ad** - Stay front and center while people are viewing the floor plan by purchasing a Banner Ad (Banner Size: 205 x 60) Multiple Options available

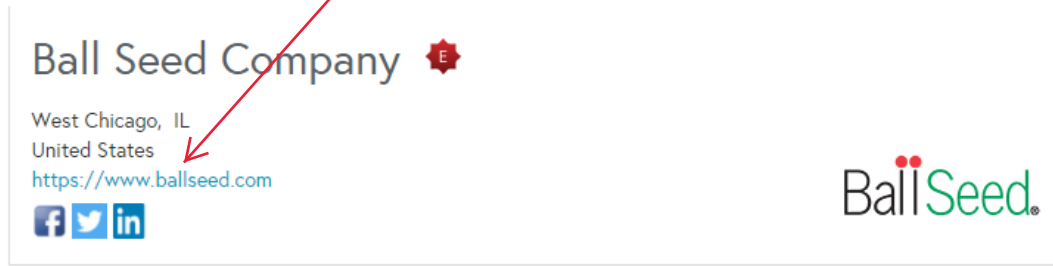


**Press Releases** – Want everyone to know the latest and greatest happenings with your business? Press releases are a great way to update online visitors!



**Co-Exhibitors** – Want people to know the brands you represent and be able to find their way to you while searching the Exhibitor List? Simply include Co-Exhibitors to your booth. They will appear in the overall Exhibitor Listing with your booth # and be available in keyword searches.

**Social Media Links** – Facebook, LinkedIn, Twitter – Visitors can easily access your Social Media pages directly from your Online Listing



**VIRTUAL BOOTH** - Can't make it face to face at EXPO? Check out our **VIRTUAL BOOTH ONLY** option on the following page.



VISIBILITY OPPORTUNITIES	SPROUT	SEEDLING	BUDDING	FLOWERING	Virtual Booth Only \$500
	Value-Added Free with Booth Purchase	\$500	\$750	\$1,000	
<b>Company Description</b> <i>Add relevant Company Information</i>	✓	✓	✓	✓	✓
<b>Website URL</b> <i>Add your website link to your eBooth Profile</i>	✓	✓	✓	✓	✓
<b>Welcome Message</b> <i>Opening Statement to your eBooth Profile</i>	✓	✓	✓	✓	✓
<b>Product Listings</b> <i>Add your products to your company profile</i>	✓	✓	✓	✓	✓
<b>Brands</b> <i>Add the Brands you represent - Included in Keyword searches</i>	50 Characters	100 Characters	200 Characters	Unlimited	Unlimited
<b>Product Showcase Table Display</b> <i>2'x2' Table-Top Display in Product Showcase Area on the Tradeshow Floor</i>		✓	✓	✓	N/A
<b>VIP Move-In Access to Loading Docks</b>		✓	✓	✓	N/A
<b>Co-Exhibitors</b>		✓	✓	✓	✓
<b>Company Logo</b>		✓	✓	✓	✓
<b>Enhanced Listing Icon</b>		✓	✓	✓	✓
<b>Social Media Icons</b> <i>Link to your Facebook, Twitter and LinkedIn pages</i>		✓	✓	✓	✓
<b>Featured Exhibitor Listing on On-Site Printed Floor Plan/Exhibitor List</b>		No	✓	✓	N/A
<b>EXPO Attendee List</b> <i>Includes Opt-In Email Addresses</i>		No	✓	✓	
<b>Complimentary Customer Registrations</b>		5	10	15	N/A
<b>Product Images &amp; Descriptions</b>		1	3	Unlimited	Unlimited
<b>Show Specials</b>		1	3	Unlimited	Unlimited
<b>Press Releases</b>		1	3	Unlimited	Unlimited
<b>Videos</b>		1	3	Unlimited	Unlimited
<b>Online Live Floor Plan Booth Logo (min 20'x20')</b>		No	No	✓	N/A

**Additional à la carte Promotion Opportunities - Check your requested options (Call TNLA for additional options)**

<input type="checkbox"/> Event Map Banner Ad (Multiple Options Available)	Starting at \$500	<input type="checkbox"/> Video Gallery	\$50 each
<input type="checkbox"/> Live Online Booth Logo	\$100	<input type="checkbox"/> EXPO Attendee List (Pre-Show & Post Show)	Starting at \$200
<input type="checkbox"/> Co-Exhibitors	\$100		

**FLOWER UP Your Exposure and HERE!**

Company \_\_\_\_\_ Authorized Contact \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Option Level Requested     Sprout Value Added     Seedling \$500     Budding \$750     Flowering \$1,000     Virtual Booth Only \$500

à la carte Options Check options above and TNLA will call you with more details