



DREAM, BELIEVE, ACHIEVE

## 2024 NURSERY/LANDSCAPE EXPO BEST BOOTH AWARDS INFORMATION & SELECTION CRITERIA

Six awards will be given by Nursery/Landscape EXPO to the Exhibitors judged to have the most attractive Greenline (plant materials) exhibit and the most attractive Hardline (hardgoods) exhibit. Of those awards, one hardline and one greenline award will be designated for Small Exhibits (those with one to three exhibit spaces), one hardline and one greenline award will be designated for Medium Exhibits (those with four to six exhibit spaces) and one hardline and one greenline will be designated for Large Exhibits (those with seven or more exhibit spaces).

**IMPORTANT NOTE:** Booths considered for awards must be in full compliance with the Nursery/Landscape EXPO Display Specifications contained herein.

### Additional Criteria for Booth Award Selection are as follows:

- **Attention Getting**
- **Promotes Products**
- **Design/graphics effective in conveying message**
- **Booth size versus amount of product displayed. It is enough to effectively sell targeted products**