

2008 NURSERY/LANDSCAPE EXPO - EDUCATION CONFERENCE
Thursday, August 14, 2008 - George R. Brown Convention Center

Time	Running Your Business	Plant Material	Outdoor Living	Leaning Green	Pest Management	Time	IRRIGATOR CEU
8:30 - 9:15	Ideas for Action - Networking Breakfast (Continental Breakfast Included in Registration)					8:00-12:00	TRACK I Smart Technologies for Irrigation Management Track II Predicting and Estimating Land Water Use and Understanding Pumps
9:15 - 10:00	Sanity Sustained: Balancing Work and Family Life Dr. Susan Fletcher Smart Zone Solutions						
10:00 - 10:15	BREAK	BREAK	BREAK	BREAK	BREAK		
10:15 - 11:15	Working in the Smart Zone Dr. Susan Fletcher Smart Zone Solutions	New Plants Heidi Sheesley TreeSearch Farms	Outdoor Living Trends: What's Hot and What's Not for 2009 Susan McCoy Garden Media Group	Green Terminology Astrid Volder Texas AgrLife Research	Stomping Fire Ants Paul Nester Texas AgrLife Extension		
11:15 - 11:30	BREAK	BREAK	BREAK	BREAK	BREAK		
11:30 - 12:30	Slow Down or Ramp Up? Understanding a Lagging Economy and Doing Something About It! Charlie Hall Texas A&M University	Texas Superstars Jerry Parsons Texas AgrLife Extension	Outdoor Kitchens Scott Campbell Milestone Distributors	Death By Hardscape Johnette Taylor Roundtree Landscaping	Top 10 Uninvited Pests Bart Drees Texas AgrLife Extension		
12:30 - 1:30	Work Smart, Have Fun, and Make Money Phil Sorentino Humor Consultants					12:00-1:00	Lunch Break
1:45 - 2:45	Focusing Your Business Strategy in Tough Times Charlie Hall Texas A&M University	Myths and Mysteries of Drought Tolerant Plants Dennis Swartzell Mountain States Wholesale Nursery	Creating Outdoor Rooms Devin Christison HLS Enterprises of Texas	Going Green with Earthkind Don Wilkerson Texas AgrLife Extension	Growing Healthy Trees in Texas Landscapes Dave Appel Texas AgrLife Extension	1:00-5:00	TRACK I Smart Technologies for Irrigation Management Track II Predicting and Estimating Land Water Use and Understanding Pumps
2:45 - 3:00	BREAK	BREAK	BREAK	BREAK	BREAK		
3:00 - 4:00	Managing Change Phil Sorentino Humor Consultants	Wonderful World of Ornamental Grasses Dave Dagen Emerald Coast Growers	Shedding Light on Your Landscape Creations Gerry De La Vega TerraDek Lighting	Keeping It Green: Top 10 Landscape Mistakes Doug Welsh Texas AgrLife Extension	Turf Troubles Jim McAfee Texas AgrLife Extension		
4:00-5:00	Update on Laws and Regs Jim Quintanilla Texas Dept. of Agriculture						